

*hope*  
*kindness*  
*respite*



*generosity*  
*healing*  
*compassion*



*solace*  
*comfort*



*peace of mind*  
*family*



*support*



123 Old Mason Farm Rd.

Chapel Hill, NC 27517

919.932.8004

[www.secufamilyhouse.org](http://www.secufamilyhouse.org)

SECU Family House is the sole agency providing affordable, supportive housing to UNC Hospitals' adult critical care patients and their family members and caregivers. We provide 40 private bedrooms with private baths to patients—and caregivers—receiving treatment for: cancer; stem cell or organ transplant; life-threatening burns; trauma; invasive surgery; serious eating disorders; and other critical care.

***How Do You Help Fill the Gap in Funding?***

- We depend on individuals, local businesses, and foundations for the bulk of our funding.
- Approximately 35% of our operating costs are met through the contributions of our guests, whose average contribution is \$24 per room per night.
- More than 60% of our operating support comes from people like you, filling a gap that amounts to more than \$500,000 a year.

***Meeting the Need: Vital Stats***

- We operate at more than 90% occupancy. Our recent monthly occupancy has run as high as 99%. When full, we arrange alternative housing at area hotels that provide us with deep discounts.
- The average stay for guests is approximately 6 nights.
- Each year, we house more than 1,400 patients and/or patient families from all over North Carolina and beyond—and provide more than 28,000 guest stays.

*Please consider our invitation to join the*

**SECU Family House**  
*circle of hope*

*Because Our Guests  
Need You More than Ever*



SECU FAMILY HOUSE AT UNC HOSPITALS

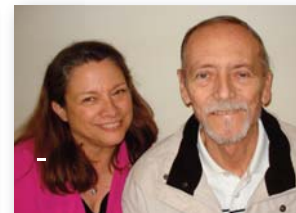
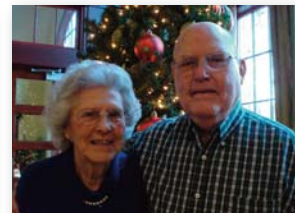
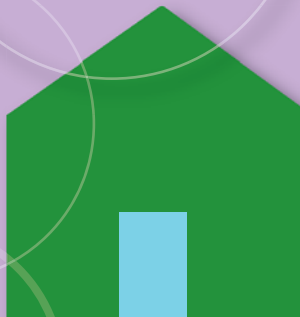
*Your donations are our most vital source of support.*

## The annual fund is our life's breath.

Your annual giving plays a critical role in our capacity to support those most in need—the critically ill, and their families and caregivers. Your generous, thoughtful gifts meet our annual costs of operating—so that we can continue to provide housing, healing, and hope.

SECU Family House offers more than lodging. We create a nurturing and safe environment where adult critical care patients and their loved ones can find comfort and support from each other. Your generosity contributes to greater peace of mind for so many families.

*We truly are a home away from home.*



### **KEYSTONE SOCIETY** \$10,000 +

*Benefits include:*

- Opportunity to name furnishings in a bedroom (limited number)
- Recognition on Family House Donor Wall
- Invitation to small gatherings at Family House with guests and patients
- Invitations to special events
- Recognition in our annual report
- Special recognition on our Web site ([www.secufamilyhouse.org](http://www.secufamilyhouse.org))
- Profile in Family House newsletter

### **CAROLINA CIRCLE** \$5,000–\$9,999

*Benefits include:*

- Recognition on Family House Donor Wall
- Invitation to small gatherings at Family House with guests and patients
- Invitations to special events
- Recognition in our annual report
- Special recognition on our Web site
- Recognition in Family House newsletter

### **STEWARD** \$2,500–\$4,999

*Benefits include:*

- Invitation to small gatherings at Family House with guests and patients
- Invitations to special events
- Recognition in our annual report
- Special recognition on our Web site
- Recognition in Family House newsletter

### **CAREGIVER** \$1,000–\$2,499

*Benefits include:*

- Invitations to special events
- Recognition in our annual report
- Special recognition on our Web site
- Recognition in Family House newsletter

### **SUSTAINER** \$500–\$999

*Benefits include:*

- Invitations to special events
- Recognition in our annual report
- Recognition on our Web site
- Recognition in Family House newsletter

*Your annual gift has a positive impact on the lives of every family who stays with us.*